



## **Information for Press Release**

### **Carlton Lodge Announces Family Fun Day on 31 July 2010.**

**We are also pleased to confirm that the Formula One World Champion Nigel Mansell & Mangus Backstedt, Tour de France Stage winner & Eurosport commentator will be attending the event, as part of the Nigel Mansell UK Youth Cycle Challenge.**

Carlton Lodge is North Yorkshire Youth's Outdoor Centre in Carlton Miniott, just 2 miles to the west of Thirsk on the A61 Ripon Road. North Yorkshire Youth is a leading charity supporting the development of children and young people.

Carlton Lodge is opening its doors and all its activities to the public for its 2010 Fun Day. It is a great day out for families, groups of friends and individuals who want to try out some of the adventurous activities that will be open on the day. The range of activities will include Canoeing and Kayaking on our lake, the High Ropes, Zip Wire, Archery and Climbing. Other attractions brought in for the day include a bouncy castle, bungee run, a cycling activity provided by the Darlington and York Bike Club and activities provided by Yorkshire 4X4. The event will be supported by the North Yorkshire Police Community Support Team and the St John's Ambulance Cadets. For further details ring 01845522145 or see our website [www.nyy.org.uk](http://www.nyy.org.uk)

We are honored to welcome Nigel Mansell and his two sons Leo and Gregg, who will visit the event at around 2pm. As the UK Youth President, Nigel Mansell OBE, decided that as 2010 marks the 100th year of the charity, he wanted to do something momentous to support the centenary campaign 'Positive About Youth', [www.positiveaboutyouth.org](http://www.positiveaboutyouth.org), which challenges the negative perception of young people that is all too prevalent across society and in the media. This is an extreme cycle challenge for them, as they will be riding 1200 miles around the UK in 13 days without a days rest.

Nigel said "This is UK Youth's centenary year and I want to do something really challenging to mark it." said Nigel. "We are one of the largest youth charities in the UK and every day we challenge young people to do all sorts of new and exciting things in order to raise their aspirations and realize their potential – so I want to do something demanding as well and in doing so encourage everyone to

be more supportive of young people at a time when they are suffering more than most in the recession." "We are looking forward to what is planned in Carlton Miniott and at Carlton Lodge where we will gain an insight into all that goes on there."

Magnus Backstedt added "This will be a true test for me as well, as I will have to not only keep up the pace for 13 days for myself, but also monitor on my bike's onboard computer how well the others are doing, so I can maximise the best from them and ensure we make the whole 13 days in time." "Personally I am always looking for ways to help young people and those who would not normally get on bikes to get involved and enjoy this great sport. I am looking forward to seeing what each region is doing for their youth."

On the 31<sup>st</sup> of July they will have ridden from Hexham, through Darlington before arriving at Carlton Lodge for a break and to meet some of those attending our Fun Day. Carlton Lodge has been working together with Patric Carr from Bike Club and North Yorkshire Youth to provide a host of additional attractions for all to enjoy, including Yorkshire 4X4 providing 3 Segway two wheeled gyroscopic scooters to transport Nigel and his sons around our 12 acre site. Our plan is to give them an opportunity to say a few words over the PA system, watch the activities, chat to those attending, take part in a family archery competition and race scalextrix cars powered by bicycles.

-End-

### **Media Contacts on the Day**

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### **Editors notes**

For more information about Carlton Lodge/North Yorkshire Youth, UK Youth and the Positive About Youth campaign, and to offer your support please go to:-

[www.nyy.org.uk](http://www.nyy.org.uk)  
[www.ukyouth.org](http://www.ukyouth.org)  
[www.positiveaboutyouth.org](http://www.positiveaboutyouth.org)  
[www.nigelmansellcyclechallenge.co.uk](http://www.nigelmansellcyclechallenge.co.uk)

## **Nigel Mansell & UK Youth**

- Nigel Mansell OBE is still Britain's most successful F1 driver, with a career that spans 15 seasons in Formula One and a total of 31 race wins. In addition, Nigel is the only driver in motorsport history to hold the F1 championship title and the Cart World series title simultaneously. (1992-1993).
- UK Youth is in its centenary year, and is currently working with over  $\frac{3}{4}$  million young people around Britain. Current Patron is HRH The Princess Royal and HRH Prince Michael of Kent is patron the UK Youth First Gear programme. The launch of the 'Positive About Youth' campaign is that One million young people in the UK are not in education, employment or training. The aim is to show support for young people and demonstrate that they are Positive About Youth by texting Youth to 84025.
- Text line Legal information: (*Text donations cost £1.50 plus your standard operator charge for one text. A minimum of £0.81 from each text message will be donated to UK Youth. You must be over 16 and have the bill payer's permission to make a text donation. For info contact: 01425 67510*)
- Money raised from this ride will help UK Youth to support more young people **Raise** their aspirations, **Realise** their potential and get their many achievements **Recognised**. This is so important right now so please help.
- Silverstone will be hosting the 2010 British Grand Prix on the 9<sup>th</sup> -11<sup>th</sup> July, and Nigel Mansell will be attending the Grand Prix as one of the Driver Scrutineers. This Challenge is growing in support from both F1 and high-end corporate partners to UK Youth. Nigel, Magnus and the Peloton are happy to take interviews, and arrangements for this can be made through the UK Youth press organisers for this event.

## **Photography**

All professional photography of young people taken at these events **MUST have consent from a parent or guardian, prior to these pictures being taken!** We thank you for your understanding on this matter.

### **For more information on Carlton Lodge** – Please contact

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### **For more information on the Nigel Mansell UK Youth Cycle Challenge** – Please contact:

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